

Du monument au paysage. Enjeux du tourisme aux limites du Domaine de Versailles

Ecole Nationale Supérieure d'Architecture de Versailles
Versailles, France
7th international architecture workshop

01 > 04 September 2019: Field trip in France
05 > 13 September 2019: International Workshop

promoted by

Designing Heritage Tourism Landscapes
international network of schools of architecture

project coordinators

Roberta Borghi, Ecole Nationale Supérieure d'Architecture de Versailles

participating schools (provisional list)

Universidad de Alcalá, Escuela de Arquitectura, Departamento de Arquitectura – Università di Camerino, Scuola di Ateneo di Architettura e Design "Edoardo Vittoria" Ascoli Piceno – Universidade de Évora, Departamento de Arquitectura – Università degli Studi di Napoli Federico II – École Nationale Supérieure d'Architecture de Paris-Malaquais – Università degli Studi Mediterranea di Reggio Calabria, Dipartimento dArTe – Università degli Studi di Roma Sapienza – Università degli studi Roma Tre – Universidad Nacional de Rosario, Facultad de Arquitectura, Planeamiento y Diseño – Universidad de Sevilla, Escola Técnica Superior de Arquitectura – Università degli Studi di Catania, Struttura didattica Speciale di Architettura, Sede di Siracusa – École Nationale Supérieure d'Architecture de Strasbourg – Universidad de Valladolid, Escuela Técnica Superior de Arquitectura – Università Iuav di Venezia (network leader) – École Nationale Supérieure d'Architecture de Versailles

scientific committee of the Designing Heritage Tourism Landscapes Network

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scientific committee in France for the 6th international workshop of the network

Roberta Borghi, Ecole Nationale Supérieure d'Architecture de Versailles – Mauro Marzo, Università Iuav di Venezia, Dipartimento di Culture del progetto – Manuel Pluvinaige, directeur général adjoint des services de la Communauté d'agglomération Versailles Grand Parc – Elisabeth Rojat-Lefebvre, directrice du CAUE78 (Conseil d'Architecture, d'Urbanisme et de l'Environnement des Yvelines) – Suzanne Stacher, Ecole Nationale Supérieure d'Architecture de Versailles

patronage

ENSA Versailles, Laboratoire de recherche LéaV – ENSA Versailles, CAUE78 - Conseil d'Architecture, d'Urbanisme et de l'Environnement des Yvelines, Communauté d'agglomération Versailles Grand Parc

sponsor

ENSA Versailles, Laboratoire de recherche LéaV - ENSA Versailles
Ministère de la Culture (demande de financement en juin 2019)

general organization

Marta Ortolani, Visting Researcher Ecole Nationale Supérieure d'Architecture de Versailles – Francesca Talevi, Ecole Visiting Researcher Nationale Supérieure d'Architecture de Versailles

guest-experts (provisional list)

Anne-Sylvie Bruel, landscape designer, Ecole Nationale Supérieure d'Architecture de Versailles – Roland Vidal, agronomist, Ecole Nationale Supérieure de Paysage de Versailles, researcher.

workshop introduction

Versailles is a town of about 86,000 inhabitants, capital of the Department of Yvelines, located about twenty kilometers from the center of Paris. Despite it's an important political, cultural and research center, its fame is essentially associated worldwide with the Royal Palace, commissioned by Luigi XIV, and its park: a site that has been a UNESCO World Heritage Site since 1979 and that welcomes 7 million visitors every year. The Palace looks like a city

within the city, isolated in the collective imagination (and in the management) from its territory, but with which it plays, in fact, a reciprocal, even if not always evident, interdependence. This relationship is expressed at different levels: from the geographical point of view, the Royal Palace is located in the Plain of Versailles (inscribed in the *Sites historiques* list since 2000); from the historical point of view, in the past the Park extended up to Villepreux and structured a vast territory that included the inhabited centers on the heights surrounding it; from the technical point of view, the exchange of resources with the territory went far beyond the current limits of the Royal Palace (the water network to feed the Park, the building materials, the agricultural and breeding activities for the Court, etc.). In the context of this 7th Workshop of the DHTL network we propose a re-reading of this complex reality and the development of some design proposals aimed at making explicit its tourist potential.

study-tour in Paris and its surroundings (provisional program and costs)

31/08/2019 > Arrival in Paris
01/09/2019 > Visit of modern and contemporary architectures in Paris
02/09/2019 > Visit of modern and contemporary architectures in Paris
03/09/2019 > Visit to Chambord Castle and its territory
04/09/2019 > Visit to Amiens and arrival in Versailles

Estimated costs

20-25 students > about 300,00 – 400 €
26-31 students > about 285,00 – 350 €
32-40 students > about 265,00 – 300 €

The price includes a bus available for the entire study tour and 4 nights in hostel in multiple rooms (4-6-8 beds). No entrance tickets are included in the estimated cost.

workshop program

05/09/2019 > Opening conference (morning) + Visits to the sites
06/09/2019 > Work at school + free visits.
07/09/2019 > Work at school
08/09/2019 > Work at school+ free visits.
09/09/2019 > Work at school + intermediate jury + guest conference
10/09/2019 > Work at school
11/09/2019 > Work at school (presentation, book)
12/09/2019 > Meeting of the members to discuss on the next events // Work at school (printing, presentation, book)
13/09/2019 > Final presentation, final conference.

Amount of participating students from each university

Each school is allowed to participate in the workshop with a **maximum number of 5 students**, for a total amount of 85 students. However, in case some of the network schools don't participate in the workshop or participate with less than 5 students, the remaining vacant places can be redistributed among the participating schools requesting for them.

general aims of the workshop

The workshop aims at re-reading the complex relationship between the Palace and its territory, starting from a reflection on landscape and tourism as opportunities to rediscover the dynamics operating in it. Some important questions seem to emerge: how do we perceive the limits between the Palace setting and its territory? To what extent do these limits operate? What role do the territories surrounding the Park play in developing new touristic scenarios? Starting from a dialogue with other professors and researchers and with the local and territorial communities, we intend to identify strategic sites in order to develop projects, both at the urban and architectural scale, focused on the tourist enhancement of the territory outside the traditional networks.

workshop sites

The groups of students will be asked to work on two territories which represent two ways of interpreting the workshop topic, starting from different scales and touristic potentials: The Versailles Plain and the Seine banks in the Yvelines Department.

5 groups will work on the **Versailles Plain**

Each of them will be asked to work on two specific project situations:

site 1 > Entrance to the Palace on the Villepreux *allée royale* side // Ferme de Gally // Ferme de Vauluceau // Faisanderie royale in relation with Hameau de la Reine.

site 2 > Matelots-les Mortemets Site

site 3 > Marly le Roi // Hydraulic system for the Park and the aqueducts at the Chapelle des Diaconesses.

site 4 > Fort du trou d'enfer.

5 groups will work on the the **stops for river cruises on the Seine in the Department of Yvelines.**

site 5 > Stop Mante-la-Jolie.

site 6 > Stop Poissy.

site 7 > Stop Conflans-Sainte-Honorine.

site 8 > Stop Le Pecq.

the goals

First area: the Versailles Plain

site 1 > In relationship with the ideal farm of the Hameau de la Reine, the system of farms surrounding the Palace has been involved, since several years ago, by a great transformation in terms of production and cultural and tourist enhancement. The objective is questioning the links between rural heritage and tourism as an opportunity to enhance the area.

site 2 > Located south of the Park of Versailles, near the Pièce d'eaux des Suisses, the site of the Matelots-les Mortemets plays an important role with regard to the arrival of the forthcoming line 13 of the Grand Paris Express. The objective is reflecting on the transformations involving this site and the accesses to the Palace towards the allée des Mortemets and the allée des Matelots.

site 3 > Built on a marshy plain, the Palace and the Park of Versailles are the outcome of an important hydraulic engineering work, whose traces are not always visible today. The objective is reflecting on this heritage linked to water and to a technique of building the territory, working on some of its built traces.

site 4 > Built between 1878 and 1881 to house a garrison of 800 men, the Fort du Trou d'Enfer is part of the network of forts of the Ile-de-France region, in defense of Paris. Closed to the public (except for some exceptional visits), the Fort represents a valuable military heritage, currently abandoned. The objective is reflecting on its touristic enhancement.

Second area: the stops for river cruises on the Seine in the Department of Yvelines

The common goal of the 4 sites is working on the to be defined relationship between the stops for river cruises on the Seine (in the Yvelines section) and the urban centers to which they correspond: the paths along the river, the tourist facilities, the commercial activities, points of interest, etc.

site 5 > In the case of Mante-la-Jolie, the built front along the Seine and the topic of sport structures and activities related to the river will be analyzed.

site 6 > In the case of Poissy, the relationship with Villa Savoye and the stone quarries surrounding the town will be analyzed.

site 7 > In the case of Conflans-Sainte-Honorine the relationship between the two banks of the Seine, between the city side and the side of the ancient Ile du Devant, will be deepened.

site 8 > In the case of Le Pecq the relationship with the terraces of the Château de Saint-Germain en Laye will be questioned.