



**Subject:** Student Contest to design solutions for social housing renovation

Visé-Belgium, March 22<sup>nd</sup>, 2021

**Dear Sir, Madam**

We have never had greater need or imperative to innovate and collaborate with universities.

We are pleased to inform you that Knauf Insulation is launching a competition to reward bold ideas that will create a **new way to successfully scale up and industrialise the renovation of social housing** while guaranteeing **quality and performance** to **reduce buildings emissions and increase occupant's wellbeing**.

The competition is called **"Race to Zero"** and is open to teams of a maximum of two people — final year students as well as 2020 graduates — with backgrounds in Architecture, Construction Engineering, Design or any related discipline.

The candidates will go through a first national jury and will qualify to a final international jury.

In addition to the prestige of winning this international competition, **the first prize** includes a **cash reward of €15,000** and winners will also be offered the opportunity of employment at Knauf Insulation.

**The second price** includes a **cash reward of €10,000** and winners will also be offered an **internship offer** at Knauf Insulation.

We will highly appreciate your **involvement in publishing the announcement** to your relevant students and teachers audiences as well as you active students' associations.

We are looking forward to collaborating with the winners of this competition to solve some of our society's most pressing challenges.

**Mark Leverton**

Western Europe Managing Director

**Yosr Melki**

Western Europe Marketing Director

---

Knauf Insulation SPRL  
Rue de Maestricht, 95 – 4600 Visé, Belgium  
Tel. +32 4 3790332, Fax +32 4 3790223

